

Visitor Statistics
The 39th Food and Hospitality Industries Week

Job Title	Percentage
Management: Owners, CEOs, VPs	43%
Chefs, Cooks, Confectioners	16%
Operations, Finance, Maintenance & Distribution Managers	15%
Food and Beverage, Restaurateurs, & Events Managers	9%
Buyers and Purchasing Managers	8%
Professional Consultants, Architects and Interior Designers	4%
Operations / Maintenance and Logistics Managers	1%
Sales and Marketing Managers	1%
Press & Bloggers	2%
Others	1%

Organization	Percentage
Restaurants, Hotels, Bars, Cafes & Venues	45%
Retail - Chains, Supermarkets, Delicatessens, Health Food Stores	16%
Hospitals, Police, Fire Fighters, IDF, Security Services, Nursing Homes, Schools & Universities	13%
Exports / Imports	11%
Production / Factories	10%
Food Packaging	5%

- The statistics refer to a sample that was conducted among approximately 14,000 visitors

STIER International Exhibitions & Conferences GROUP
Stier Group Ltd. 26A Habarzel St., Tel Aviv 6971037, Israel
Tel: +972-3-5626090 | Fax: +972-3-5615463 | expo@stier-group.com
www.stier-group.com