



The 39th International Exhibition for Food and Beverage



Nov. 26-28, 2024 | EXPO TEL AVIV, ISRAEL

Registration and Terms of Payment:

1. Registration must be completed on the official II Stier Group registration form.
2. Terms of payment:
 - a. First payment of 50% of the total should be transferred once signing the registration form.
 - b. Second payment of 25% of the total should be paid no later than July 02nd 2024.
 - c. Final payment of 25% (the remaining balance) is due no later than September 09th, 2024.
3. Rates quoted as of December 2023 and are subject to change without further notice. New price list will not affect exhibitors who registered and already paid their participation fees.
4. Prices for foreign exhibitors are exclusive of VAT (Israeli exhibitors must add V.A.T).
5. All prices are linked to the € or US\$ exchange rate vs NIS, depending on the chosen currency in the registration form (foreign currency). In case the NIS exchange rate vs the foreign currency will increase 5% or more, the organizers only has the right to adjust the foreign currency price of the exhibition to the local currency (NIS) or to the updated exchange rate.

Important Notes:

1. Goods displayed in the exhibition must fall within the categories of exhibition topics as it appears in this brochure. Any other goods must receive a written authorization from the organizers.
2. The setting up by the exhibitors will not be permitted prior to the settlement of all payments.
3. The number of the booth appears on the registration form is for internal use only, the organizers will provide you with the number of your booth for publishing approx. 45 days prior to the exhibition opening day.



Conditions of registration for the Exhibition include:

The Exhibition Brochure and its appendix.

Stier Group Registration Form including Terms & Conditions.

The Exhibitor's Instruction Manual, which will be send via e-mail or published on line approx. 45 days prior to the opening of the exhibition. *Exhibition updates on **ISRAFOOD** official website.

Space only (Un-constructed area) fees include:

1. Exhibition space as ordered.
2. Foreign Exhibitors will be provided with digital invitations for trade visitors.
3. Free entry in the official exhibition catalogue both Hebrew and English (Advertising in the exhibition catalogue at reduced rates, to be arranged with the publisher of the catalogue).

Organizers: Stier group Ltd. 12 Tversky St. 67210 expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463





4. Parking permit for the company's car, permits and number of permits will be provided according to Expo Tel Aviv regulations at the day of the exhibition.
5. Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Important Notes:

- * Additional and/or special equipment will be supplied upon prior request, according to previous price list in the Exhibitor's Instruction Manual.
- * Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.
- * Exhibitors who book construction from designers are required to produce an authorization from a construction engineer acting on behalf of the designer, prior to the exhibition.

Modular Construction Package includes (6 sqm. minimum):

1. Two side panels and a back wall (modular stand height is 2.46 meter).
2. Additional panels can be ordered to divide the stand into separate sections.
3. Fascia sign that includes company name in Hebrew or English (7 letters per running meter). Corner stands may have company name displayed on each side of exhibition booth.
4. Two chairs, one table and one shelf for each 8 sqm. of modular construction package
5. Spotlights - one per frontage running meter.
6. One electrical outlet of one kilowatt per 8 Sqm. Additional power supply including three-phase sockets etc. can be ordered and paid for separately.
7. Carpet.

* A variety of extra services and rental options are available at an additional fee. Further details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.



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Member of the Tel-Aviv Chamber of Commerce

